For Immediate Release

Campground program experiencing growth and open to agents

Fort Wayne, Ind., May 20, 2014: K&K Insurance Group, Inc., a subsidiary of Aon plc (NYSE:AON), today announced that its campground program is experiencing growth and will continue to provide competitive insurance coverage for campgrounds in light of carriers withdrawing from the market.

Coverage is available for both private and franchised campgrounds with ancillary activities such as waterslides, amusement devices and motorized boating. Day camps and some camping-oriented resorts are also eligible for coverage under the program.

Associated exposures may include:

- Golf courses
- Golf driving ranges
- Hiking trails
- Horseback riding
- Miniature golf
- Playgrounds
- Recreational boating/canoeing
- Swimming

Coverage available includes general liability, property, commercial auto, excess liability and workers’ compensation (in select states). Eligible risks should have management experience of three years or more. Minimum general liability premium is $2,500.

Limits offered are $5 million aggregate/$5 million products and completed operations aggregate/$1 million each occurrence. Options for up to $10,000,000 following form excess liability and ability to place up to an additional $15,000,000 excess liability are available. Broadened coverage enhancements applicable to the CGL, property and auto lines of business are included.

In addition to coverage for campgrounds, K&K offers a variety of insurance programs for camps, conference and retreat centers, resorts, special events, sports and entertainment facilities, and other recreational risks.

Coverage is provided through an insurance carrier rated “A+” (Superior), Financial Size Category of XV ($2 Billion or greater) by A.M. Best Company. For more information, call K&K Insurance toll-free at 877-355-0315.

About K&K Insurance Group, Inc.
K&K Insurance Group, Inc., a subsidiary of Aon plc, is a managing general underwriter offering insurance products and services to the sports, motorsports, recreation, leisure and entertainment industries.

About Aon
Aon plc (NYSE:AON) is the leading global provider of risk management, insurance and reinsurance brokerage, and human resources solutions and outsourcing services. Through its more than 66,000 colleagues worldwide, Aon unites to empower results for clients in over 120 countries via innovative and effective risk and people solutions and through industry-leading global resources and technical expertise. Aon has been named repeatedly as the world’s best broker, best insurance intermediary, reinsurance intermediary, captives manager and best employee benefits consulting firm by multiple industry sources. Visit www.aon.com for more information on Aon and www.aon.com/manchesterunited to learn about Aon’s global partnership and shirt sponsorship with Manchester United.

# # #