New website offers entertainers capability to quote and buy liability insurance online

FORT WAYNE (April 23, 2015) - K&K Insurance Group, Inc., a subsidiary of Aon plc (NYSE:AON), today launched a new website, www.EntertainerInsurance-kk.com, offering liability coverage for U.S.-based bands and solo entertainers that perform on an independent contractor basis. The website offers the ability to quote and purchase the program online and receive coverage documents immediately via email.

Commercial general liability insurance provides protection against liability claims for bodily injury and property damage arising out of the insured's operation as an entertainer or performing group. The program also provides both legal liability to participants coverage and excess medical payments for participants coverage for claims arising out of injuries to persons invited to participate in the insured’s covered activities. A variety of limits for either annual coverage or single event coverage (10 days or less) are available. Rates are based on annual gross income from covered activities.

Eligible entertainers and performers may include:
- Actors portraying historical person
- Bands (non-touring)
- Belly dancers
- Choral groups
- Clowns
- Comedians
- Contortionists
- DJ or KJs
- Drum and bugle corps
- Holiday characters
- Impersonators
- Jugglers
- Magicians
- Mimes
- Musicians
- Musical ensembles
- Poets
- Puppeteers
- Singing telegram deliverers
- Singers
- Story Tellers
- Ventriloquists
- Vocalists
- Western Performers

Eligible solo entertainers must meet the following criteria:
- Must be at least 18 years of age.
- Annual gross income from the entertainer’s activities cannot exceed $100,000.

Eligible bands must meet the following criteria:
- All groups must have one member or representative who is at least 18 years of age.
- Annual gross income from the performing group activities cannot exceed $200,000.
- No more than 30 members in a performing group.

Coverage is offered on an admitted basis in all states and provided through an insurance carrier rated “A+” (Superior) by A.M. Best Company. For more information, visit www.EntertainerInsurance-kk.com.

All descriptions, summaries or highlights of coverage are for general informational purposes only and do not amend, alter or modify the actual terms or conditions of any insurance policy. Coverage is governed only by the terms and conditions of the relevant policy.

Further information

For further information, please contact K&K Insurance: Lorena Hatfield (260.459.5663)

K&K Insurance Group, Inc., a subsidiary of Aon plc, is a managing general underwriter offering insurance products and services to the sports, motorsports, recreation, leisure and entertainment industries.

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