News from K&K Insurance

Ron Norton promoted to K&K President and CEO as Todd Bixler retires.

Fort Wayne, Indiana, July 21, 2022: K&K Insurance is pleased to announce that Ron Norton has accepted the position of President and CEO of K&K Insurance Group, Inc., effective July 1, 2022. Mr. Norton has a 36-year insurance career at K&K where he started in 1986 as an associate underwriter in the E&A Division. In the following years, he was responsible for growing and managing several K&K programs including Leisure Camps, Campgrounds, Girl Scouts, and Resorts. In 2007, Mr. Norton moved into senior management as vice president of the Leisure Division. Under his leadership, the division grew so well that it was divided into the Leisure and the E&A Divisions K&K has today. Mr. Norton became chief underwriting officer in 2019 and has been instrumental in K&K’s transition to partner with three financially stable insurance carriers, which positions K&K well for future business development.

Todd Bixler began his career with K&K as controller of the accounting department. He advanced steadily through roles including chief administration officer, chief operations officer, chief financial officer, and for the past 12 years, president and CEO of K&K. During Todd’s tenure as CEO, K&K’s gross written premium more than doubled. Mr. Bixler’s contributions to K&K have been significant; his extensive knowledge of the Sports, Leisure, and Entertainment insurance industries have guided K&K through challenges and on to continued success. K&K congratulates Mr. Bixler on an outstanding career and wishes him all the best in retirement.

Celebrating 70 years in business, K&K Insurance has long been known as a leader in the Sports, Leisure, Recreation, Event, and Entertainment insurance industries, and as the pioneer of Motorsports insurance.

Media Contact:

For further information, please contact K&K Insurance: Lorena Hatfield (260.459.5663)

K&K Insurance Group, Inc., a subsidiary of Aon plc, is a managing general underwriter offering insurance products and services to the Sports, Motorsports, Recreation, Leisure and Entertainment industries.

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